

Sheffield Wednesday HOSPITALITY

AWAY KIT LAUNCH

Join us next season at Hillsborough in the most highly developed and exclusive corporate facilities in Europe.

Hillsborough has arguably the best Executive Boxes in the Football League starting at only £750 for ten guests on a match by match basis and £16,500 for a season (plus VAT).

Alternatively Sheffield Wednesday FC's Dooley's Executive Club offers the very finest in Match Day hospitality. Enjoy a three course table d'hôte meal and watch the match from the executive area in style for only £85 on a match day basis or £1,400 per season (plus VAT).

For more details call the sales team on:

0114 221 2335.

With the fifth highest gate attendances in the Football League, over half a million people visiting Hillsborough during a season and TV exposure, satellite and regional TV a ground advertising board is the ideal medium to promote your business. Starting from only £200 match by match or £1000 for the season (plus VAT) this is one of the most effective forms of advertising.



Don't miss **Curry & Comedians** at **SW.F.C.** Friday 16th August sees delicious Indian Cuisine served alongside spicy adult humour by three top comedians. This is a great night out with friends at only £20 per head. For further details contact the sales team on **0114 221 2151**

Don't miss your chance to score the first goal for **Sheffield Wednesday FC.** for the new season on the hallowed turf of Hillsborough in front of the Kop. Simply log onto www.swfc.co.uk and visit the auction site to bid for the chance to become our new striker!



AWAY KIT LAUNCH

Saturday 13th July 2002 - Hillsborough Stadium ~ Penistone Road Car Park ~
Kick off: 9am-4pm.

Don't miss your chance to be the first to own the new **AWAY KIT** and enjoy an entertaining activity day including:

PLAYERS 1pm-2pm

OSZIE OWL 11.30am-1.30pm

SPEED GUN CHALLENGE 10am-12pm

KOP BAND 12 noon-1pm.

FAIRGROUND ATTRACTIONS

Play on the fairground attractions and

FIRE ENGINE all day long with give aways.

Refreshments will also be available from

10am - 2pm. Pre-orders still taken now at:

Owls Superstore, City Owls, Wednesday Gear & Owlsborough.

Call the mail order hotline: **0114 221 2345**

Order online @ www.swfc.co.uk

For more details contact **LISA MARIE** on **0114 221 2150.**

MS sufferer aiming high

FOR many people the thought of abseiling off a tall building is a daunting prospect.

But for intrepid Sylvie Brown there's an extra element of uncertainty.

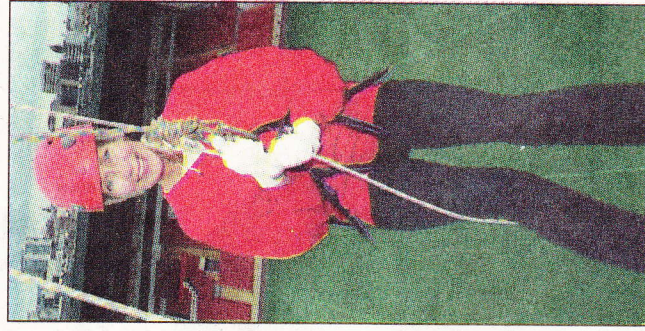
Sylvie, aged 28, of Upperthorpe, has Multiple Sclerosis and is unsure how her body will cope with the challenge. She has difficulty walking, but she is determined to take the plunge.

On July 21, Sylvie and a group of friends will descend from the top of the Hotel Bristol, in Sheffield, to raise money for the Multiple Sclerosis Resource Centre.

"I really want to do this even though I have no idea what will happen," said Sylvie.

"I am not about to let MS or the disability I have stop me from trying. People often think MS means that you stop living life to the full. Well I'm here to prove otherwise."

This go-getting attitude has helped Sylvie to adjust to life with MS, which she developed seven years ago.



She decided to go public about her condition in 1998 - by jumping out of a plane at 13,000ft. As well as giving her confidence a boost, the tandem skydive raised £2,000 for the

Multiple Sclerosis Society. Sylvie has taken on the running of an MS self-help group in Sheffield for under-35s. She believes there needs to be greater awareness of how people can manage the condition and their lives effectively.

"Groups like ours are so important in letting people know they have a choice and do not have to be a victim of MS. They can be the victor."

"There are many answers out there but it's up to each individual to search them out."

"What works for one may not work for another, but the important thing is that there are many complementary therapies and diet changes which are working for many, many people with MS."

"I want to shout this message to others with MS and that's one of the reasons I'm going to climb off the top of the Hotel Bristol, not only to raise funds but to raise awareness."

■ Sponsor can contact Sylvie on 0114 2726619. Donations payable to "MRSC" to her at 16 Burlington Court, Sheffield S6 3EX.